



WITH CABENUVA,

# YOU'RE GOOD TO GO WITHOUT PAUSING FOR DAILY HIV PILLS

CABENUVA is a long-acting, complete HIV prescription regimen you can get monthly or every other month to replace daily HIV pills for people who meet certain requirements.

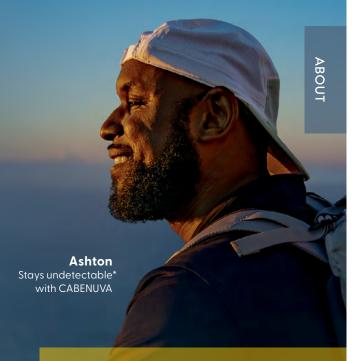
## That's as few as 6 times per year.

Your every-other-month prescription regimen is administered by a healthcare provider as 2 injections at each visit, initially 1 month apart for 2 months. It's important to attend all appointments.

People featured are living with HIV and have been compensated by ViiV Healthcare.

#### What is CABENUVA?

CABENUVA is a complete prescription regimen used to treat HIV-1 infection in people 12 years and older who weigh at least 77 lbs (35 kg), to replace their current HIV-1 medicines when their healthcare provider determines they meet certain requirements.



"WITH CABENUVA,
I CAN STAY IN THE MOMENT."

\*Undetectable means the amount of HIV in the blood is below the level that can be measured by a lab test. Results may vary.

## IMPORTANT SAFETY INFORMATION Do not receive CABENUVA if you:

- have ever had an allergic reaction to cabotegravir or rilpivirine.
- are taking certain medicines: carbamazepine; oxcarbazepine; phenobarbital; phenytoin; rifabutin; rifampin; rifapentine; dexamethasone (more than a single-dose treatment); St John's wort (Hypericum perforatum).

Please see Important Safety Information throughout and <u>click here</u> for Important Facts About CABENUVA.

## GOOD TO GO NONSTOP

CABENUVA is an injectable treatment that helps you stay undetectable for up to 2 months, depending on your treatment plan.

With regular injections, you won't have to stop to take daily HIV pills.\*

Real stories: How Will reclaimed his morning routine

"BREAKFAST HAS RETURNED TO BEING

JUST THAT—BREAKFAST, WITHOUT

AN HIV PILL GETTING IN THE WAY."

\*Before your first injections, you may take daily starter pills for about a month to see how your body reacts.

## IMPORTANT SAFETY INFORMATION (cont'd) What are the possible side effects of CABENUVA? CABENUVA may cause serious side effects, including:

 Allergic reactions. Call your healthcare provider right away if you develop a rash with CABENUVA. Stop receiving CABENUVA and get medical help right away if you develop a rash with any of the following signs or symptoms: fever; generally ill feeling; tiredness; muscle or joint aches; trouble breathing; blisters or sores in mouth; blisters; redness or swelling of the eyes; swelling of the mouth, face, lips, or tongue.



Please see Important Safety Information throughout and <u>click here</u> for Important Facts About CABENUVA.



## Advocate for Yourself

It's important to communicate with your doctor about your experience with daily HIV pills and your commitment to your treatment journey. Follow these three steps:

- Tell your story: Do you remember a specific moment when you had challenges with taking your treatment? Your doctor wants to know-and if you don't tell them, they won't.
- Show you are ready: Be prepared. Read this brochure to familiarize yourself with CABENUVA and learn how to pre-check your insurance coverage.
- Share your plan: If you're ready to move forward, demonstrate that you can attend all of your appointments.

Click here to get tips to start the conversation with your doctor.

## IMPORTANT SAFETY INFORMATION (cont'd) What are the possible side effects of CABENUVA? (cont'd) CABENUVA may cause serious side effects. including: (cont'd)

• Liver problems. Liver problems have happened in people with or without history of liver problems or other risk factors. Your healthcare provider may do blood tests to check your liver function. People with a history of liver problems or people who have certain liver function test changes may have an increased risk of developing new or worsening changes in certain liver tests during treatment with CABENUVA.

GOOD TO GO INFORMED **ABOUT** Karen Stays undetectable with CABENUVA Results may vary. "I LET MY DOCTOR KNOW I WAS COMMITTED TO

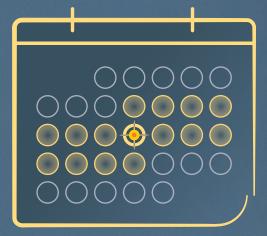
Call your healthcare provider right away if you develop any of the following signs or symptoms of liver problems: the skin or the white part of the eyes turns yellow (jaundice); dark or "tea-colored" urine; light-colored stools (bowel movements); nausea or vomiting; loss of appetite; pain, aching, or tenderness on the right side of the stomach area; itching.

ATTENDING MY CABENUVA

TREATMENT APPOINTMENTS."

## GOOD TO GO WITH YOUR SCHEDULE





Here are 2 key terms you should know when scheduling your injections: monthly or every other month, based on your treatment plan.



## **Target Treatment Date**

You and your doctor will choose an ongoing date that works best for your injection appointments. This is called your **Target Treatment Date**. If you can't make your appointment, be sure to contact your doctor right away.



### Flexible Treatment Window

You have a **Flexible Treatment Window** to schedule your appointment within—from 7 days before to 7 days after your Target Treatment Date.

To help you stay undetectable, it's important to keep your planned appointments.

## IMPORTANT SAFETY INFORMATION (cont'd) What are the possible side effects of CABENUVA? (cont'd)

CABENUVA may cause serious side effects, including: (cont'd)

tried to hurt yourself.

 Depression or mood changes. Call your healthcare provider or get emergency medical help right away if you develop any of the following symptoms: feeling sad or hopeless; feeling anxious or restless;

have thoughts of hurting yourself (suicide) or have

#### The most common side effects of CABENUVA include:

• Pain, tenderness, hardened mass or lump, swelling, redness, itching, bruising, and warmth at the injection site; fever; tiredness; headache; muscle or bone pain; nausea; sleep problems; dizziness; rash.

These are not all the possible side effects of CABENUVA. Call your doctor for medical advice about side effects.



## GOOD TO GO WITH WHAT WORKS FOR YOU

Sometimes, your doctor may refer you to receive CABENUVA at another location.
These medical facilities are often called Alternative Sites of Care (ASOC).

ASOCs may offer locations and appointment times that work best for you and your coverage options.

Talk to your doctor about which option may work better for you.

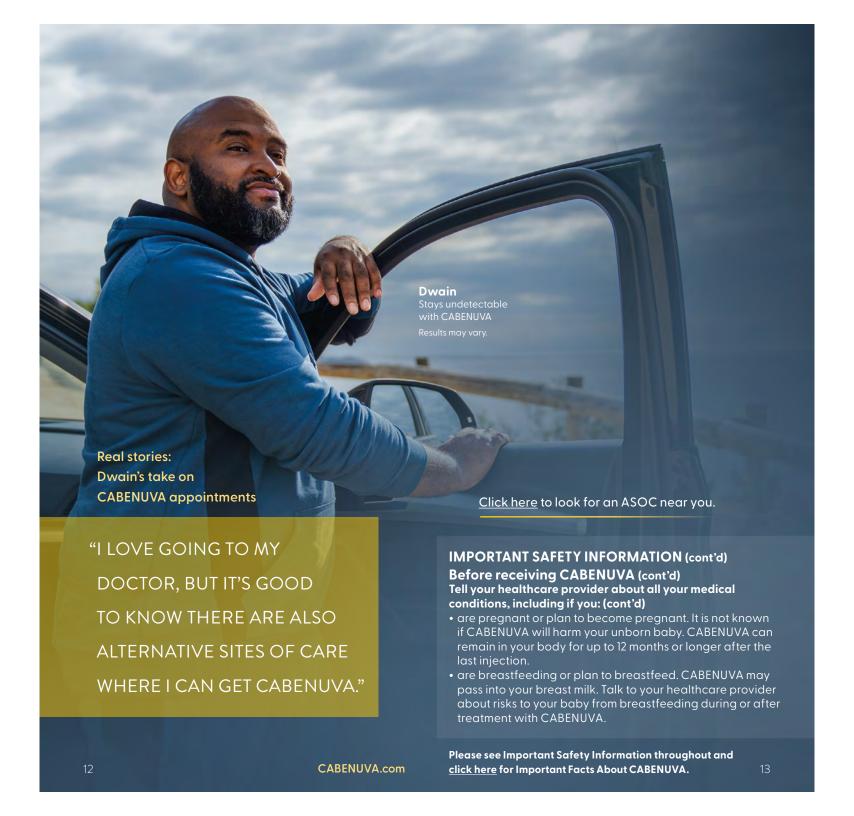


"I'M BUSY WITH WORK, GYM, AND FRIENDS. CABENUVA WORKS FOR MY SCHEDULE."

## IMPORTANT SAFETY INFORMATION (cont'd) Before receiving CABENUVA

Tell your healthcare provider about all your medical conditions, including if you:

- have ever had a skin rash or an allergic reaction to medicines that contain cabotegravir or rilpivirine.
- have or have had liver problems, including hepatitis B or C infection.
- have or ever had kidney problems.
- have ever had mental health problems.



## GOOD TO GO WITH THE FACTS



## Long-acting CABENUVA is proven to help keep people undetectable.

CABENUVA's clinical studies were conducted among a diverse range of people across age, race, and gender (including transgender women).

CABENUVA was tested in 3 clinical studies, involving more than 2,200 undetectable adults who either switched or continued their HIV regimen.

- In 2 studies, people received once-monthly CABENUVA or continued their daily pill regimen.\*
- In the other study, people received CABENUVA injections every other month or once a month.

#### At Week 48 in all studies:

- 9 out of 10 people remained undetectable, whether they were on daily HIV pills or CABENUVA.
- Less than 2% of people did not remain undetectable (primary endpoint).

#### Results were consistent:

- After 96 weeks
- With both once-monthly and every-other-month regimens
- Whether or not people took starter pills before beginning injections

CABENUVA was also tested in people 12 years and older who weigh at least 77 lbs (35 kg).

\*Daily pill regimens contained dolutegravir and 2 nucleoside reverse transcriptase inhibitors (NRTIs) or 2 NRTIs plus a protease inhibitor (PI), non-nucleoside reverse transcriptase inhibitor (NNRTI), or integrase strand transfer inhibitor (INSTI).

IMPORTANT SAFETY INFORMATION (cont'd)
Before receiving CABENUVA (cont'd)
Tell your healthcare provider about all the medicines
you take, including prescription and over-the-counter
medicines, vitamins, and herbal supplements.

 Some medicines interact with CABENUVA. Keep a list of your medicines and show it to your healthcare provider and pharmacist. Do not start taking a new medicine without telling your healthcare provider.

## Possible Side Effects

The most common side effects reported in all clinical studies were injection-site reactions.\*

75% to 83% of patients experienced injection-site reactions.

Overall, injection-site reactions lasted about 3 days and were mostly mild to moderate.

Injection-site reactions were reported less often the longer people were on treatment.† Aside from injection-site reactions, the most common side effects to occur in less than 9% of people were:

Fever

Nausea

Tiredness

Sleep problems

extended-release injectable suspensions

Headache

- Dizziness
- Muscle or bone pain
- Rash



Less than 4% of people stopped treatment due to any side effects.‡

## IMPORTANT SAFETY INFORMATION (cont'd) **How will I receive CABENUVA?**

- Once a month or once every 2 months, a healthcare provider will inject CABENUVA as 2 injections (cabotegravir and rilpivirine), into the muscle of vour buttocks.
- Before receiving your first CABENUVA injections, your healthcare provider may have you take 1VOCABRIA

(cabotegravir) tablet and 1 EDURANT (rilpivirine) tablet once a day for 1 month (at least 28 days) to assess how you tolerate these medicines.

• Stay under the care of a healthcare provider during CABENUVA treatment. It is important that you attend all planned injection appointments.

<sup>\*</sup>Injection-site reactions include pain, tenderness, hardened mass or lump, swelling, redness, itching, bruising, and warmth at the injection site.

<sup>&</sup>lt;sup>†</sup>The true rate of injection-site reactions over time may be underestimated, as symptoms that occurred may not have been reported during the study.

<sup>&</sup>lt;sup>‡</sup>4% of people on once-monthly CABENUVA; 2% of people on every-other-month CABENUVA

## GOOD TO GO WITH THE RESULTS

Here is what people said about switching to CABENUVA.



9 out of 10 people preferred the long-acting CABENUVA regimen they switched to over their previous

In a survey conducted during

regimen.\*†‡

clinical studies, people were asked about which treatment regimen they preferred.

The results are their opinions and don't imply clinical effectiveness.

\*88% of people said they preferred once-monthly CABENUVA over their previous daily HIV pills, 2% preferred daily HIV pills, and 10% did not respond to the survey question.

<sup>1</sup>94% of people with previous CABENUVA experience said they preferred injections every other month over their previous once-monthly injections or daily starter pills, 3% preferred once-monthly injections, 2% preferred daily starter pills, and 1% reported no preference.

<sup>‡</sup>98% of people with no previous CABENUVA use preferred injections every other month over daily starter pills, 1% preferred daily starter pills, and <1% reported no preference.

## IMPORTANT SAFETY INFORMATION (cont'd) How will I receive CABENUVA? (cont'd)

• If you miss or plan to miss a scheduled CABENUVA injection by more than 7 days, call your healthcare provider right away to discuss your treatment options.

cabotegravir 200 mg/mL; rilpivirine 300 mg/mL extended-release injectable suspensions

**CABENUVA** 

Miranda
Stays undetectable
with CABENUVA
Results may vary.

"I CAN VISIT MY IN-LAWS
FOR THREE WEEKS WITHOUT
HIV PILLS ON MY MIND."

• If you stop treatment with CABENUVA you will need to take other medicines to treat your HIV-1 infection and reduce the risk of developing viral resistance. Call your healthcare provider right away to discuss your treatment options.

Please see Important Safety Information throughout and <u>click here</u> for Important Facts About CABENUVA.

## **Know Your** Costs and Coverage

Most People \$ **Are Paying** 

for CABENUVA through a Specialty Pharmacy\*after coverage and assistance options.

After coverage and assistance, most people pay \$0 per dose. In fact, 9 out of 10 people pay less than \$10 out-of-pocket per dose.\*

#### Check your coverage today!

Call ViiVConnect to chat live with an Access Coordinator or click here to know your options today.

\*Individuals may be responsible for varying out-of-pocket costs based on an individual's plan and its benefits design. To learn more, visit CABENUVA.com FAQs or ViiVConnect. Additional costs may be incurred for product administration. Based on [May 2023 to April 2024] data from specialty pharmacies.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please read the Patient Information for CABENUVA and discuss it with your healthcare provider.



"I CALLED THE NUMBER, AND A REAL HUMAN HELPED ME FIGURE **OUT MY COVERAGE** STEP BY STEP."



Provides comprehensive access support programs for patients & healthcare providers

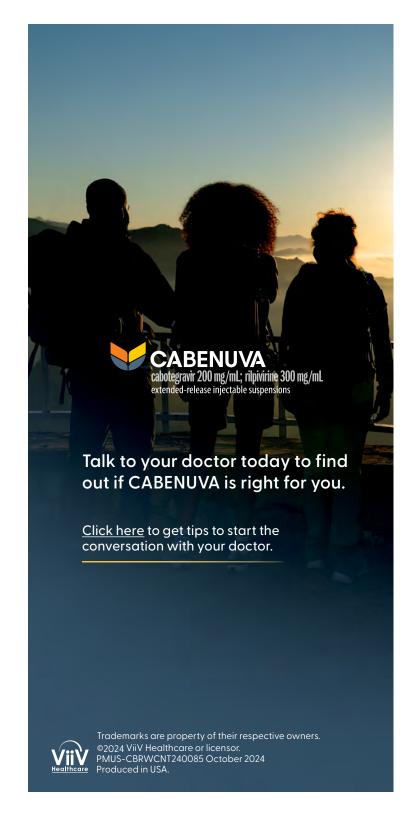
**Prior Authorization** & Appeals Support Financial Assistance



Call an Access Coordinator 1-844-588-3288 (toll-free) Monday-Friday, [8 AM-8 PM (ET)]



/isit ViiVConnect.com for support and resources





## **Important Facts About CABENUVA**

This is only a brief summary of important information about CABENUVA and does not replace talking to your healthcare provider about your condition and treatment.

### (KAB-en-ew-vah)

### **ABOUT CABENUVA**

CABENUVA is a complete prescription regimen used to treat HIV-1 infection in people 12 years and older who weigh at least 77 lbs (35 kg), to replace their current HIV-1 medicines when their healthcare provider determines that they meet certain requirements.

HIV-1 is the virus that causes Acquired Immune Deficiency Syndrome (AIDS). CABENUVA contains 2 different medicines:

- cabotegravir
- rilpivirine

It is not known if CABENUVA is safe and effective in children younger than 12 years of age or weighing less than 77 lbs (35 kg).

### **DO NOT RECEIVE CABENUVA IF YOU**

- · have ever had an allergic reaction to cabotegravir or rilpivirine.
- are taking the following medicines:
  - carbamazepine
  - oxcarbazepine
  - phenobarbital
  - phenytoin
  - rifabutin
  - rifampin
  - rifapentine
  - dexamethasone (more than a single-dose treatment)
  - St John's wort (Hypericum perforatum)

### **BEFORE RECEIVING CABENUVA**

### Tell your healthcare provider about all your medical conditions, including if vou:

- have ever had a skin rash or an allergic reaction to medicines that contain cabotegravir or rilpivirine.
- have ever had liver problems, including hepatitis B or C infection.
- have or ever had kidney problems.
- have ever had mental health problems.
- are pregnant or plan to become pregnant. It is not known if CABENUVA will harm your unborn baby. CABENUVA can remain in your body for up to 12 months or longer after the last injection.
- are breastfeeding or plan to breastfeed. CABENUVA may pass into your breast milk. Talk to your healthcare provider about risks to your baby from breastfeeding during or after treatment with CABENUVA.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Some medicines interact with CABENUVA. Keep a list of your medicines and show it to your healthcare provider and pharmacist when you get a new medicine. You can ask your healthcare provider or pharmacist for a list of medicines that interact

Do not start taking a new medicine without telling your healthcare **provider.** Your healthcare provider can tell you if it is safe to take CABENUVA with other medicines.

### **POSSIBLE SIDE EFFECTS OF CABENUVA**

### CABENUVA may cause serious side effects, including:

- Allergic reactions. Call your healthcare provider right away if you develop a rash with CABENUVA. Stop receiving CABENUVA and get medical help right away if you develop a rash with any of the following signs or symptoms:
  - fever

- o blisters or sores in mouth
- o generally ill feeling
- blisters
- tiredness
- redness or swelling of the eyes swelling of the mouth, face, lips,
- muscle or joint aches trouble breathing
- or tongue
- **Post-injection reactions** have happened within minutes in some people after receiving their rilpivirine injection. Most symptoms resolved within minutes after the injection. Symptoms may include:
  - trouble breathing
- · feeling anxious
- narrowing of airways stomach cramps
- feeling warm o rash
- sweating
- · feeling light-headed or feeling like you are going to pass out (faint)
- numbness of your mouth
- blood pressure changes
- o pain (e.g., back and chest)
- **Liver problems.** Liver problems have happened in people with or without history of liver problems or other risk factors. Your healthcare provider may do blood tests to check your liver function. People with a history of liver problems or people who have certain liver function test changes may have an increased risk of developing new or worsening changes in certain liver tests during treatment with CABENUVA. Call your healthcare provider right away if you develop any of the following signs or symptoms of liver problems:
  - your skin or the white part of your eyes turns yellow (jaundice)
  - o dark or "tea-colored" urine
  - light-colored stools (bowel movements)
  - nausea or vomiting
  - · loss of appetite
  - pain, aching, or tenderness on the right side of your stomach area
- Depression or mood changes. Call your healthcare provider or get emergency medical help right away if you develop any of the following symptoms:
  - o feeling sad or hopeless
- · have thoughts of hurting yourself
- feeling anxious or restless
- (suicide) or have tried to hurt yourself

#### The most common side effects of CABENUVA include:

- pain, tenderness, hardened mass or lump, swelling, redness, itching, bruising, and warmth at the injection site
- muscle or bone pain nausea

- sleep problems
- fever
- dizziness
- rash

tiredness headache

These are not all the possible side effects of CABENUVA. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

## **GET MORE INFORMATION**

- Talk to your healthcare provider or pharmacist.
- Go to CABENUVA.com or call 1-877-844-8872, where you can also get FDA-approved labeling.

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